

MAKE A DIFFERENCE

DESTINATION:



Destination: GOOD

The AirAsia Foundation team talks shop about the people they meet and the ideas they come across as they travel the Asean region on their unique mission: to meet social entrepreneurs and explore ways to support their growth. airasiafoundation.com

Life BEFORE Plastic



In the last 60 years, plastic has become one of the world's biggest industries and has changed the way we live. It is cheap, lightweight and easy to shape, making it suitable material for packaging and protective covering.

However, a 2018 UN Environment report found that 79 per cent of all plastics ever made have ended up in our oceans and landfills. This realisation has prompted an increasing number of local governments to ban single-use plastics, causing widespread ramifications as businesses source suitable replacements for carrier bags, containers and utensils.

Some conscientious entrepreneurs are taking advantage of this opportunity by setting up refill stations for everyday goods.

Vietnam's **LaiDay Refill Station** and Malaysia's **BYOB** are plastic-free convenience stores that allow customers to refill common household products like shampoo, and dishwashing liquid. Coffee drinkers can top up their pantry by going to **Better Moon Cafe**, Bangkok, Thailand, and **Ritual**, Manila, Philippines.

Cutting out plastic is easier when retailers source directly from organic farmers. **The Hive** in Kuala Lumpur, Malaysia; **Tap Hoa La Xanh** in Ho Chi Minh City, Vietnam; and **Croft Bulk Foods** in Davao, Philippines, sell unpacked condiments, encouraging customers to buy only what they need.

Check out these shops and join their mailing list to learn to live plastic-free.

Love of Nature

World Environment Day is upon us, and what better way to honour June 5 than to foster a love of the natural world in our children? Here are some titles we recommend for tweens: *Under the Sea* by Nor Azhar Ishak; *We Love Trees!* by Rossiti Rashidi and Evi Shelvia; and *The Wild Treehouse of Borneo* by Gwen Hew. These titles and more are available from Destination: GOOD Shop on rokki.com.



What's 'Destination: GOOD'?

A movement to encourage people to shop and travel sustainably.

AirAsia Foundation is an ASEAN accredited civil society organisation.



Contact Us!



Yap Mun Ching, Executive Director of AirAsia Foundation, is always on the lookout for exciting new social enterprises. Write in to foundation@airasia.com

Word Up!

Yap Mun Ching enthuses over cool plastic-free packaging.



Last month, our main story was dedicated to introducing Indonesia's Pasar Papingan in Central Java. What I didn't have space to delve into was the amazing range of plastic-free packaging at the market.

All foods were appetisingly wrapped in banana leaf or stored in woven bamboo containers. Finding myself without a shopping bag, I bought an adorable bamboo basket made by local villagers and filled it with my water bottle, various *kuih* (cakes), fruits and vegetables.

By the end of the marketing mission, I had three baskets – a main one for my shopping, a smaller one that came with my mangosteens and best of all, an ingenious little one made of glass and bamboo strips that contained my *sambal* (spicy relish)!

Plastic-free packaging is possible and we already have the knowledge. Some of us may even remember the days when our marketing was wrapped in banana leaf and old newspapers. How about a comeback?

1. The refill station inside Bangkok's Better Moon Cafe stands out and encourages customers to be eco-friendly and use less plastic. 2. Gini Lee, Executive of AirAsia Foundation, models a bamboo basket, bamboo helmet and Soggy No-More sling bag made from upcycled life jacket material. 3. *We Love Trees!* and *The Wild Treehouse of Borneo* are among the children's books by Asean authors available at AirAsia Foundation's Destination: GOOD Shop.