MAKE A DIFFERENCE

DESTINATION: GOOD

Destination: GOOD

The AirAsia Foundation team talks shop about the people they meet and the ideas they come across as they travel the ASEAN region on their unique mission: to meet social entrepreneurs and explore ways to support their growth. airasiafoundation.com

Rebuilding Lives

On September 28, 2018, a 7.5Mw earthquake struck the island of Sulawesi in Indonesia, triggering a tsunami that ravaged the city of Palu and areas along the coast.

As we pass the one-year mark, it is time to review the progress of Yayasan Arkom Indonesia (Indonesia Community Architects’ Foundation) in rebuilding affected areas using funds raised by AirAsia during our To Indonesia with Love campaign.

Since going on-ground within weeks of the disaster, Arkom has worked with survivors in four villages using its community-led approach. This began with the training of 25 community leaders and the erection of 75 temporary shelters equipped with water and sanitation systems. Teams were formed to work on construction, economic and environmental projects.

Aside from building shelters and community centres, our grant funds have been used to equip survivors to restart fishing and food processing businesses. To rehabilitate the environment, another group cultivated tree nurseries for mangrove replanting.

Key to Arkom’s approach in helping survivors recover from their trauma is to enable their participation in rebuilding activities. Other than the above-mentioned, community members collected materials such as nipah (a tropical palm tree) leaves, bamboo and salvaged wood. They also received instruction in technical drawing, design and management planning – skills that they would need in the next phase to rebuild permanent homes.

The road to rehabilitation is a long one, but the survivors are finally on the path to rebuilding better.

What’s ‘To Indonesia with Love’?

A partnership between AirAsia Foundation and Yayasan Arkom Indonesia to help Palu communities rebuild and recover.

Word Up!

Every year since 2013, World Tsunami Awareness Day on November 5, Yap Mun Ching reminisces about her experience as a disaster responder.

Contact Us!

Yap Mun Ching, Executive Director of AirAsia Foundation, is always on the lookout for exciting new social enterprises. Write in to foundation@airasia.com

Pearly Future

For the women of Alue Naga village in Aceh, Indonesia, the 2004 Asian tsunami robbed them not only of their loved ones and homes, but also their livelihood as oyster pickers. However, things are finally looking up. With our grant, social enterprise Natural Aceh has helped the women set up their own oyster farm and develop products such as oyster chips, crackers, and even nuggets! Coming soon to our Destination: GOOD shop.

1. Residents participating in community mapping workshops to identify the village areas before the disaster occurred. 2. Mun Ching and Michael Romero, Director of AirAsia Philippines, during a cheque handover ceremony in Tacloban in 2014. 3. Other than fresh oysters, Natural Aceh also retails oyster chips and crackers at local markets.