



Press Release

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AirAsia Foundation and REXKL celebrate Malaysia Day with Made-in-Malaysia festival

KUALA LUMPUR, 10 September 2019 - AirAsia Foundation and REXKL are set to celebrate Malaysia Day with a free admission festival titled Made-in-Malaysia on 14 and 15 September 2019.

To be held at REXKL, in the historic heart of Kuala Lumpur, the festival aims to highlight what makes the country a true melting pot. Over 20 exciting cultural activities are in store for attendees including children's lion dance and shadow puppet-making workshops, martial arts demonstrations, calligraphy lessons, and cooking classes for classic Malaysian favourites. Headlining the talks sessions is Food Ambassador of Tourism Malaysia Datuk (Dr) Chef Wan and a highly anticipated line-up including film director Tan Yew Leong, musician and composer Pete Teo, and documentary-maker Indrani Kopal.

More than just a weekend festival, Made-in-Malaysia is an endeavour to promote unity among Malaysians, and showcasing the multicultural nation as a multi-faceted gem to locals and visitors alike.

AirAsia Foundation Executive Director Yap Mun Ching said, "This festival is about celebrating diversity while strengthening unity. By promoting different cultures and fostering a sense of community, we hope to create an environment whereby all Malaysians can thrive and succeed."

REXKL, at 80 Jalan Sultan, Kuala Lumpur, was formerly the iconic Rex Cinema, which has been transformed into a multicultural creative and entrepreneurial hub. It houses Destination: GOOD, AirAsia Foundation's flagship social enterprise hub that currently retails more than 400 responsibly and ethically produced goods from more than 30 social enterprises across Asean. Destination: GOOD, a retail space and a movement that encourages people to shop and travel sustainably, aims to foster collaboration between Asean social entrepreneurs and community-based enterprises.

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About AirAsia Foundation

AirAsia Foundation is committed to helping build an ASEAN Community of the future by advocating social entrepreneurship, equal opportunity, and innovation. As the philanthropic arm of the AirAsia Group, it provides social enterprise grants to empower underprivileged individuals, and supports projects that preserve and revive the region's unique cultural heritage. Since its establishment in 2012, it has funded 26 social enterprises, creating an impact in the lives of over 2,500 direct beneficiaries.

About REXKL

REXKL, previously the iconic Rex Cinema, aims to give the surrounding community a new lease on life by repurposing the disused building as a space for events, theatre, exhibitions, performances, screenings, library facilities, workshops, retail, and F&B. The upgrades and reassignment of space within the building will work hard, not just to be aesthetically pleasing, but also useful to the community.

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